

A. For Equity Issues

Sr. No.	Name of the issue:	SUNRISE EFFICIENT MARKETING LIMITED		
1	Type of issue	Initial Public Offering (IPO) on SME Platform on BSE Limited		
2	Issue size	Rs. 1669.80 lakhs		
3	Grade of issue alongwith name of the rating agency	Since the issue was made in terms of Chapter IX of the SEBI (ICDR) Regulations 2018, there was no requirement of appointing a IPO Grading agency.		
4	Subscription level (number of times)*	1.06 Times (after technical rejection)		
		<i>As per finalised Basis of Allotment.</i>		
5	QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Regulation 31 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015			
	(i) allotment in the issue	Nil		
	(ii) at the end of the 1st Quarter immediately after the listing of the issue (June 30, 2022)	Nil (As per shareholding pattern for the half year ended September 30, 2022)		
	(iii) at the end of 1st FY	Nil		
	(iv) at the end of 2nd FY	Nil		
	(v) at the end of 3rd FY	will be updated at the end of 3rd F.Y.		
	<i>Source: BSE Ltd</i>			
6	Financials of the issuer (as per the annual financial results submitted to stock exchange in Regulation 33 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)			
		(Rs. in lakhs)		
	Parameters	1st FY (2022-23)	2nd FY (2023-24)	3rd FY (2024-25)
	Revenue from operations	9683.38	11073.96	Will be updated at the end of 3rd FY
	Net Profit for the period	800.25	811.04	
	Paid-up equity share capital	500	1000	
	Reserves excluding revaluation reserves	2767.83	3084.4	
	<i>Source BSE Ltd</i>			
7	Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.)			
	(i) at the end of 1st FY (Source BSE Ltd)	Frequently Traded		
	(ii) at the end of 2nd FY	Frequently Traded		
	(iii) at the end of 3rd FY	Will be updated at the end of 3rd FY		
	<i>Source: BSE</i>			
8	Change, if any, in directors of issuer from the disclosures in the offer document (See Regulation 68 and Schedule III of the SEBI (Listing Obligations & Disclosure Requirements) , 2015			
	(i) at the end of 1st F.Y. 2022-23	No change		
	<i>Source: BSE Ltd</i>			
	(ii) at the end of 2nd FY	No change		
	(iii) at the end of 3rd FY	Will be updated at the end of 3rd FY		
	<i>Source: Annual Report of the Company uploaded at BSE</i>			
9	Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015			
	Activity	(i) as disclosed in the offer document	(ii) Actual implementation	(iii) Reasons for delay in implementation, if any
	Meeting Working Capital Requirement General Corporate Purposes Issue expenses	1.Meeting Working Capital Requirements- 1118.77 Lakhs 2. General Corporate Purposes -417.45 Lakhs. 3. Issue Expenses -133.58 Lakhs.	1.Meeting Working Capital Requirements- 1118.77 Lakhs 2. General Corporate Purposes - 417.45 Lakhs. 3. Issue Expenses -133.58 Lakhs.	N.A.
	<i>Source: Prospectus and Information provided by the Company</i>			
10	Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015			
	(i) as disclosed in the offer document: Fund Requirements	1.Meeting Working Capital Requirements- 1118.77 Lakhs 2. General Corporate Purposes -417.45 Lakhs. 3. Issue Expenses -133.58 Lakhs.		
	(ii) Actual utilization	1.Meeting Working Capital Requirements- 1118.77 Lakhs 2. General Corporate Purposes -417.45 Lakhs. 3. Issue Expenses -133.58 Lakhs.		
	(iii) Reasons for deviation, if any:	not applicable		
	<i>Source: Prospectus and Information provided by the Company</i>			

11	Comments of monitoring agency	Not Applicable as the issue size was less than Rs. 100 crores
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12 Price-related data

Issue price (Rs): Rs. 121/-

Price parameters	At close of listing day (Apr 12, 2022)	*At close of 30th calendar day from listing day	At close of 90th calendar day from listing day	As at the end of 1st FY after the listing of the issue (2022-23)			As at the end of 2nd FY after the listing of the issue (2023-24)			As at the end of 3rd FY after the listing of the issue (2024-25)		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price (BSE)	124.80	121.50	96.80	224.95	252.00	81.80	96.60	310.00	89.00	Will be updated at the end of 3rd FY		
Index (of the Designated Stock Exchange): BSE SENSEX	58576.37	54088.39	54395.23	58991.52	63583.07	50921.22	73651.35	74245.17	58793.08			

Note: 1. The BSE SENSEX Index is considered as the Benchmark Indices.
2. Prices of BSE are considered for all above calculations
3. Closing Price of previous trading day is considered wherever applicable. The last trading date of the Issuer company for FY 2022-23 was on March 28, 2023
4. N.A. - Not Applicable
Source: BSE

13 Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)

Accounting ratio	Name of company	As disclosed in the offer document	At the end of 1st FY (2022-23)	At the end of 2nd FY (2023-24)	At the end of 3rd FY (2024-25)
EPS (Post Bonus)	Issuer: Sunrise Efficient Marketing Limited	9.98	8.03	8.11	Will be updated at the end of 3rd FY
	Peer Group: We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	NA	NA	NA	
	Industry Avg:	N.A.	N.A.	N.A.	
P/E (As on closing on March 28, 2023)	Issuer: Sunrise Efficient Marketing Limited	12.12	28.01	11.91	
	Peer Group: We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	N.A.	NA	N.A.	
	Industry Avg:	N.A.	N.A.	N.A.	
RoNW (%)	Issuer: Sunrise Efficient Marketing Limited	72.52	24.00	19.86	
	Peer Group: We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	NA	NA	NA	
	Industry Avg:	N.A.	N.A.	N.A.	
NAV per share based on balance sheet	Issuer: Sunrise Efficient Marketing Limited	13.77	65.36	40.84	
	Peer Group: We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	NA	NA	NA	
	Industry Avg:	N.A.	N.A.	N.A.	

*Will be updated once company files financials with the Stock Exchange
**Source: Prospectus dated March 23, 2022 based on restated financial statement for period ended on September 30, 2021 and for the Financial Year ended March 31, 2021
Note: Industry average has been calculated by taking the average of peer group companies.

14 Any other material information

Note: Since the company's share were listed on April 12, 2022 we are considering 12 months period ended March 31, 2023 as the 1st Financial Year.