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**Name of the Issue: Honasa Consumer Limited**

1 **Type of Issue** Initial Public Offer

2 **Issue Size (Rs. Mn)** 17,014.40\*

*\*Source: Basis of Allotment*

3 **Grade of issue along with name of the rating agency**

**Name** Not Applicable

**Grade** Not Applicable

4 **Subscription Level (Number of times)** 7.61\*

*Source: Basis of allotment*

5 **QIB Holding (as a % of Outstanding Capital) as disclosed to the stock exchanges**

Particulars	%
(i) On Allotment *	55.95%
(ii) at the end of the Quarter immediately after the listing of the issue (September 30, 2023)	N.A.
(iii) at the end of 1st FY (March 31, 2024)	28.12%
(iv) at the end of 2nd FY (March 31, 2025)**	N.A.
(v) at the end of 3rd FY (March 31, 2026)**	N.A.

*\*Shareholding pattern disclosed to Stock Exchanges*

*\*\* QIB Holding not disclosed as reporting for relevant period has not been completed.*

6 **Financials of the issuer**

*(Rs. Million)*

Parameters	1st FY (March 31, 2024)	2nd FY (March 31, 2025) *	3rd FY (March 31, 2026) *
Income from operations	19,199	Not Available	Not Available
Net Profit for the period	1,105	Not Available	Not Available
Paid-up equity share capital	3,242	Not Available	Not Available
Reserves excluding revaluation reserves	7,710	Not Available	Not Available

*\* Financials not available as reporting for the relevant years has not been completed.*

## 7 Trading Status

The equity shares of the Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE")  
The equity shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2024)	Frequently trading
(ii) at the end of 2nd FY (March 31, 2025) *	Not Available
(iii) at the end of 3rd FY (March 31, 2026) *	Not Available

\* Trading status not disclosed as the relevant fiscal years have not been completed.

## 8 Change in Directors of Issuer from the disclosures in the offer document

Particulars	Name of Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2024)	N.A.	N.A.
(ii) at the end of 2nd FY (March 31, 2025) *	Not Available	Not Available
(iii) at the end of 3rd FY (March 31, 2026) *	Not Available	Not Available

\* Changes in Directors of Issuer not updated as the relevant financial years have not been completed

## 9 Status of implementation of project/ commencement of commercial production

(i) as disclosed in the offer document	Not applicable
(ii) Actual implementation	Not applicable
(iii) Reasons for delay in implementation, if any	Not applicable

## 10 Status of utilization of issue proceeds

(i) As disclosed in the offer document	(1) Advertisement expense towards enhancing the awareness and visibility of Company's Brands - Rs. 1,820 Mn (2) Capital expenditure to be incurred by Company for setting up new EBOs - Rs. 206 Mn (3) Investment in Subsidiary, BBlunt for setting up new salons - Rs. 260 Mn (4) General corporate purposes and unidentified inorganic acquisitions - Rs. 1,218.92 Mn
(ii) Actual utilization	2%
(iii) Reasons for deviation, if any	NA

*\*Will be updated once monitoring report is uploaded on the Stock Exchanges website*

## 11 Comments of monitoring agency, if applicable

(i) Comments on use of funds	No comments
(ii) Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document	No comments
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	No comments

*\*Will be updated once monitoring report is uploaded on the Stock Exchanges website*

## 12 Pricing Data

Designated Stock Exchange	NSE
Issue Price (Rs.)	324.00
Listing Date	7-Nov-23

Price parameters	At close of listing day- 7-Nov-23	Close of 30th calendar day from listing day	Close of 90th calendar day from listing day	As at the end of the 1st FY after the listing of the issue (31st March, 2024)		
				Closing price	High	Low
Market Price	337.10	380.95	436.65	402.40	404.95	388.05
Nifty 50 Index	19,406.70	20,937.70	21,853.80	22,326.90	22,516.00	22,163.60
Price parameters	As at the end of the 2nd FY after the listing of the issue (31st March, 2025)*			As at the end of the 3rd FY after the listing of the issue (31st March, 2026)*		
	Closing price	High	Low	Closing price	High	Low

Market Price	-	-	-	-	-	-
Nifty 50 Index	-	-	-	-	-	-

\* The pricing data is not disclosed as the relevant fiscal years have not been completed

### 13 Basis for Issue Price

Accounting ratio	As disclosed in offer document, at the end of FY 2023	At the end of 1st FY (March 31, 2024)	At the end of 1st FY (March 31, 2025)**	At the end of 1st FY (March 31, 2026)**	
<b>EPS (Basic)</b>	<b>Company</b>	-4.66	3.57	Not Available	Not Available
	<b>Peer Group &amp; Industry Avg</b>	51.11	19.46	Not Available	Not Available
	Hindustan Unilever Limited	43.07	43.74	Not Available	Not Available
	Colgate Palmolive (India) Limited	38.50	48.67	Not Available	Not Available
	Procter & Gamble Hygiene and Health	208.91	NA	Not Available	Not Available
	Dabur India Limited	9.64	10.40	Not Available	Not Available
	Marico Limited	10.08	11.46	Not Available	Not Available
	Godrej Consumer Products Limited	16.65	-5.48	Not Available	Not Available
	Emami Limited	14.50	16.55	Not Available	Not Available
	Bajaj Consumer Care Limited	9.48	10.89	Not Available	Not Available
	Gillette India Limited	109.15	NA	Not Available	Not Available
	<b>Company***</b>	N.A.	112.72	Not Available	Not Available
	<b>Peer Group &amp; Industry Avg^</b>	53.64	41.10	Not Available	Not Available
	Hindustan Unilever Limited	59.16	51.86	Not Available	Not Available
	Colgate Palmolive (India) Limited	54.25	55.70	Not Available	Not Available
	Procter & Gamble Hygiene and Health	83.12	NA	Not Available	Not Available
	Dabur India Limited	54.53	50.30	Not Available	Not Available
	Marico Limited	54.28	43.36	Not Available	Not Available
	Godrej Consumer Products Limited	59.09	NA	Not Available	Not Available
	Emami Limited	34.82	25.92	Not Available	Not Available
	Bajaj Consumer Care Limited	25.65	19.48	Not Available	Not Available
	Gillette India Limited	57.82	NA	Not Available	Not Available
<b>P/E</b>	<b>Company</b>	-23.57%			

	<b>Company***</b>	N.A.	10.09%		
<b>RoNW</b>	<b>Peer Group &amp; Industry Avg</b>	33.03%	27.24%	Not Available	Not Available
	Hindustan Unilever Limited	20.08%	19.99%	Not Available	Not Available
	Colgate Palmolive (India) Limited	61.01%	70.62%	Not Available	Not Available
	Procter & Gamble Hygiene and Health	71.68%	NA	Not Available	Not Available
	Dabur India Limited	18.02%	17.58%	Not Available	Not Available
	Marico Limited	33.42%	36.03%	Not Available	Not Available
	Godrej Consumer Products Limited	12.34%	-4.45%	Not Available	Not Available
	Emami Limited	27.13%	32.18%	Not Available	Not Available
	Bajaj Consumer Care Limited	17.63%	18.71%	Not Available	Not Available
	Gillette India Limited	35.97%	NA	Not Available	Not Available
	<b>Company</b>	19.27	33.78	Not Available	Not Available
	<b>NAV per share</b>	<b>Peer Group &amp; Industry Avg</b>	133.26	87.97	Not Available
Hindustan Unilever Limited		215.02	218.86	Not Available	Not Available
Colgate Palmolive (India) Limited		63.11	68.91	Not Available	Not Available
Procter & Gamble Hygiene and Health		291.44	NA	Not Available	Not Available
Dabur India Limited		53.29	58.14	Not Available	Not Available
Marico Limited		30.59	32.22	Not Available	Not Available
Godrej Consumer Products Limited		134.88	123.17	Not Available	Not Available
Emami Limited		52.43	56.30	Not Available	Not Available
Bajaj Consumer Care Limited		55.10	58.17	Not Available	Not Available
Gillette India Limited		303.47	NA	Not Available	Not Available

*Notes*  
\* Sourced from Prospectus  
\*\*Not available as the relevant fiscal years have not been completed / information not disclosed  
\*\*\*Since Basic and Diluted Earnings Per Share for year ended March 31, 2023 is negative P/E ratio of the Company is not ascertainable  
^ P/E is calculated as closing market price on NSE as on October 19, 2023 / Basic EPS for the year ended March 31, 2023 sourced from Prospectus  
NA - Financial information for is not available for Procter & Gamble Hygiene and Health Care Limited and Gillette India Limited for year ended 31 March, 2024

#### 14 Any other material information

<b>Particulars</b>	<b>Date</b>
Listing of equity shares of Honasa Consumer Ltd	7-Nov-23
Approval from shareholders obtained for ratification of "Honasa Consumer Limited Employees Stock Option Plan – 2018" and "Honasa Consumer Limited Employees Stock Option Plan – 2021"	29-Jan-24
Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for Fireside Ventures Investment Fund I	5-Mar-24
Allotment of 24,97,400 Equity Shares having face value of Rs. 10 each under ESOP plan 2018 and ESOP plan 2021	13-Mar-24

Honasa Consumer Launches STAZE, to capture share of Color Cosmetics.	24-Mar-24
Amalgamation of wholly owned subsidiaries of Honasa Consumer Limited namely, Fusion Cosmeceutics Private Limited ("Transferor Company-1") and Just4Kids Services Private Limited ("Transferor Company-2") into and with Honasa Consumer Limited ("Transferee Company").	19-Apr-24
Intimation Under Regulation 30 About Receipt Of Compounding Order Under Section 48 (3) Of Legal Metrology Act, 2009.	30-Apr-24
Intimation Under Regulation 30 About Receipt Of Order Under GST With Respect To Wholly Owned Subsidiary.	30-Apr-24
Announcement under Regulation 30 (LODR)-Allotment of ESOP / ESPS. Grant of 3,97,169 options under Honasa Consumer Limited Employees Stock Option Plan-2018	2-Aug-24
Intimation Of Change Of CIN Of The Company Pursuant To Listing Of Equity Shares	8-Aug-24
Intimation Of The Approval Received From National Company Law Tribunal, New Delhi Bench In Relation To The Scheme Of Amalgamation Between Just4Kids Services Private Limited (Transferor), Fusion Cosmeceutics Private Limited (Transferor), and with Honasa Consumer Limited (Transferee)	14-Aug-24
The Company is in receipt of judgment dated October 01st 2024 passed by the Court of Merits at Dubai wherein the Dubai Court has rejected the grievances filed by Honasa Consumer Limited and RSM General Trading LLC and ordered to attach assets of Honasa Consumer Limited in UAE along with refusal to cancel the trading license of Honasa Consumer General Trading LLC	4-Oct-24
Mr. Jayant Chauhan, Chief Product and Technology Officer designated as Senior Management Personnel ("SMP"), has tendered his resignation with effect from closure of business hours on November 30, 2024 due to personal reasons	15-Oct-24

*Note: For further updates and information, please refer Stock Exchange websites*